

MATERNAL & CHILD HEALTH



OUR CLIENTS DRIVE REAL-WORLD CHANGE.
WE ACCELERATE IT.



OUR COMPANY

Bizzell (Bizzell) is a U.S. Small Business Administration (SBA) HUBZone-certified, minority-owned consulting, strategy, investment and consulting firm that delivers innovative solutions to help build healthy, secure, connected and sustainable communities in our nation and around the world. We leverage the combined experience of our diverse subject matter experts to develop data-driven, research-informed technology responses to the world's most complex challenges.

OUR CAPABILITIES

Technical Support Services: Bizzell offers guidance and training that is tailored to the needs of healthcare professionals, enhancing the skills and knowledge of those working in maternal and child health, ensuring they are equipped with the latest methodologies and best practices to improve health outcomes for mothers and children.

Needs Assessment and Resource Toolkit Development: Bizzell uses thorough needs assessments to identify gaps in maternal and child health services and create resource toolkits tailored to meet these needs, ensuring that healthcare providers have access to essential tools and information that enables them to offer more effective and targeted care.

Communities of Practice: Bizzell fosters communities of practice that encourage collaboration and knowledge sharing among professionals in maternal and child health. This network supports innovation, continuous learning, and the dissemination of best practices that enhance the quality of care provided to mothers and children.

Program Performance and Evaluation: Bizzell recognizes the importance of evaluating and assessing the effectiveness, efficiency, and impact of maternal and child health programs using evidence-based methods to ensure programs are meeting their goals and improving health outcomes while informing future program improvements and resource allocation.

Site Visits: Bizzell conducts site visits to observe maternal and child health programs, offering valuable insights into program implementation and outcomes and facilitating the identification of best practices and areas for improvement.

Training Development and Delivery: Specializing in creating and implementing targeted training programs, Bizzell builds the capacity of healthcare workers and community advocates to ensure that practitioners are well-prepared to meet the diverse needs of mothers and children.

Research to Practice: Bridging the gap between research findings and practical application, Bizzell translates scientific research into actionable strategies for maternal and child health to ensure measurable, evidence-based health interventions that impact on health outcomes.

Technical Support Service: Providing technical support, Bizzell ensures that healthcare providers and organizations have the resources and expertise needed to effectively address the challenges of maternal and child health and optimize health services and interventions.

Coaching and Performance Management: Through coaching and performance management, Bizzell enhances the skills and effectiveness of healthcare providers and program managers in the maternal and child health sector. This personalized support fosters professional growth, improves program delivery, and ultimately contributes to better health outcomes.

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OUR SUCCESS STORIES

Promoting Racial Equity in Maternal Health: Maryland's Strategic Plan Development

Bizzell's collaboration with the Maryland Department of Health's Maternal and Child Health Bureau (MCHB) has advanced racial equity in maternal health across Maryland. Working with the Maryland Maternal Health Task Force chair and MCHB, we developed a statewide maternal health strategic plan that embedded anti-racist strategies and equity principles into health initiatives. This plan set priorities and outlined strategies to eliminate racial disparities and improve health outcomes for mothers, especially those most affected by inequities. We ensured that maternal health policies and practices are inclusive and equitable. Bizzell significantly transformed Maryland's maternal health landscape toward more racial equity.

Health Resources and Services Administration (HRSA) Coordinating Center for Research to Practice Partnerships (CC-R2PP)

Bizzell manages the HRSA CC-R2PP to bridge research and practice within the Maternal and Child Health Bureau (MCHB), focusing on Research Networks (RN) and Special Interest Interdisciplinary Projects (SIIPs). We assess needs, facilitate collaboration and promote research dissemination to improve maternal and child health outcomes. Our inventories and assessments for RN/SIIPs and MCHB divisions identify collaboration opportunities. We manage a Virtual Learning Collaborative (VLC) for shared learning and strategic alignment among MCHB stakeholders. Additionally, we develop and disseminate resources like newsletters and a Moodle-based learning platform and create a dissemination plan to broaden research.

HRSA Division of Home Visiting and Early Childhood Systems (DHVECS) Technical Assistance (TA)

Bizzell managed the HRSA DHVECS TA contract, conducting data and impact analyses and providing comprehensive technical assistance to 56 grantees across every state and jurisdiction. We facilitated 50 annual site visits, including performance improvement and general TA visits to enhance the delivery of evidence-based home visiting programs for families in at-risk communities. We implemented a programmatic and financial assessment tool and developed a TA website for effective communication and support. Additionally, we created and distributed TA training manuals, grantee educational resources, site visit reports, and a Maternal, Infant, and Early Childhood Home Visiting (MIECHV) consultant newsletter. Our logistical support for TA consultants included webinar trainings, travel arrangements, and financial processing.

HRSA Enhancing HIV Care of Women, Infants, and Children and Youth (WICY) Building Capacity Through Communities of Practice (CoP)

Bizzell established Communities of Practice (CoP) to enhance the HIV workforce serving women, infants, children, and youth (WICY). We implemented evidence-based interventions to improve outcomes, focusing on youth transitioning to adult HIV care, trauma-informed care, and pre-conception counseling. We facilitated collaboration among HRSA HIV/AIDS Bureau divisions, Ryan White HIV/AIDS Program Part D recipients, and public health partners to share HIV quality improvement methodologies and best practices. Managing three 12-month CoPs, providing technical assistance, developing assessment tools, and tracking progress, Bizzell improved family-centered services for WICY affected by HIV and disseminated innovative strategies and provided an implementation toolkit with resources and tools used by CoP teams.

HRSA Title V Maternal and Child Health (MCH) Block Grant Program Support

Bizzell enhances the HRSA Title V MCH services block grant program by providing critical grant reviews and technical assistance to 59 states and jurisdictions. We foster family-centered, community-based, and culturally appropriate care systems for mothers, infants, and children, including those with special health care needs. We manage and support regional, in-state and virtual HRSA MCH block grant reviews and offer technical assistance for program planning, goal development, standards of care, evidence-based strategies, measurement and evaluation, and data collection. Through managing consultant databases, TA requests, and logistical support for TA events, Bizzell ensures effective dissemination of materials, coordination of site visits, and facilitation of TA webinars.

HRSA MCHB Sickle Cell Disease Newborn Screening Program Technical Assistance

Bizzell provided technical assistance to the Sickle Cell Disease Association of America (SCDAA) to enhance their capabilities in financial planning, budgeting, cash management, third-party reimbursements, grants management, cost allocation, fiscal reporting and audit compliance, effectively managing their HRSA grant award. We reviewed financial statements and internal controls, developed corrective action plans following audit findings and ensured compliance with federal regulations. Through strategic planning, site visits, and ongoing support, Bizzell identified strategies for SCDAA to offer cost-effective TA to community-based organizations (CBOs) and recommended improved oversight and communication with subawardees. Using the HRSA TA Tracking System (TATS), Bizzell managed the TA process, delivering monthly reports to enhance performance and ensure effective grant management and monitoring.

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